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MAY 21 2007

Application No. 09/270,710  
Docket No. 740388-20

## IN THE UNITED STATES PATENT AND TRADEMARK OFFICE

In re PATENT application of:	)	
Lawrence F. GLASER	)	Art Unit: 3626
Application No.: 09/270,710	)	Examiner: Rachel L. Porter
Filed: March 16, 1999	)	Confirmation No. 2842
For: METHOD OF EMBEDDING ADVERTISEMENTS IN COMMUNICATION	)	May 21, 2007

CERTIFICATE OF MAILING OR TRANSMISSION  
[37 CFR 1.8(a)]

I hereby certify that this correspondence is being deposited with the United States Postal Service with sufficient postage for First Class Mail in an envelope addressed to: Mail Stop \_\_\_\_\_, Commissioner for Patents, P.O. Box 1450, Alexandria, Virginia 22313-1450, or being facsimile transmitted to the USPTO at 571 273 8300, on May 21, 2007.

Signature: \_\_\_\_\_

Name: Jeannie Saxton

**PRELIMINARY AMENDMENT TO ACCOMPANY APPLICANT'S REQUEST FOR  
CONTINUED EXAMINATION**

Mail Stop **AMENDMENTS**  
Commissioner for Patents  
P.O. Box 1450  
Alexandria, VA 22313-1450

Dear Sir:

In response to the Office Action mailed April 1, 2005 and the Decision on Appeal dated March 21, 2007, please consider the amendments and remarks below in connection with the above-identified application and Applicant's Request for Continued Examination.

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